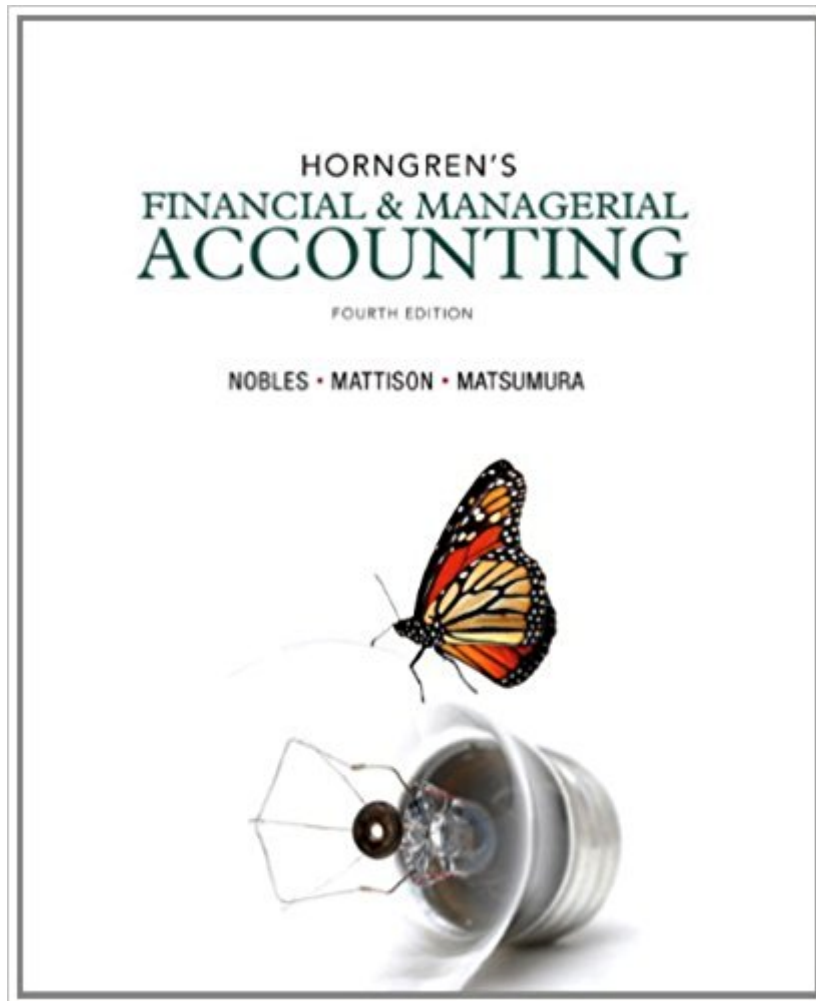


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Horngren's Financial & Managerial Accounting (4th Edition)



Synopsis

Redefining tradition in learning accounting. The fourth edition of Horngren's Financial and Managerial Accounting presents the basics of accounting in a fresh format designed to help today's learners succeed. The table of contents for the fourth edition has been significantly overhauled to provide a contemporary approach to the material. Additionally, the whole text has been put through a rigorous accuracy check, so readers can be confident that it is up-to-date and error-free.

Book Information

Hardcover: 1824 pages

Publisher: Pearson; 4 edition (March 8, 2013)

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Product Dimensions: 9.4 x 2.3 x 11 inches

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Average Customer Review: 3.8 out of 5 stars See all reviews (93 customer reviews)

Best Sellers Rank: #206,753 in Books (See Top 100 in Books) #105 in Books > Business & Money > Accounting > Managerial #375 in Books > Textbooks > Business & Finance > Accounting #53383 in Books > Reference

Customer Reviews

This states, "Access Card Package" - it most certainly is NOT!!! After purchasing book for class, I find out there is NO access to the web site....now have to pay additional access - not happy about this. False advertising....

The ISBN matches what I needed and it's cheaper than buying from my school. There's ink clumped together on the pages that resemble words and pictures; so if it looks like a book and smells like a book, it's probably a book. Just make sure it's the right book - "double check your ISBN numbers. If a book has an "Access Code", I'm buying new, I don't want to risk not having a good "Access Code".

This book comes with the online code for My Accounting Lab which worked great 1st semester but when I tried to register for My Accounting Lab 2nd semester they told me they needed a new code

(\$70!!). THIS IS A QUICK FIX THOUGH. I called Pearson Tech Support (1 (888) 433-8435) and explained that I was in a course last semester and after providing the name of my professor last semester, my new professors name, and the course ID for my new class, they gave me a new code that worked. It only took 20 minutes! Don't re-buy the code!!

Bought this for a accounting class and didnt know that there are 2 different books in this series. This book covers chapters 18 to the end of the book. If you need the first chapters (1-18) this is not the book for you!!!!!! For the first chapters you need the financial edition, this is the managerial edition. Other than that mix up, the book comes with the access code as described.

McGraw Hill makes a more comprehensive textbook. I'm not impressed by the exercises. There are too many eye catching graphics and not enough depth. Three accounting books in one is the hook. If you are taking a new instructor for Managerial accounting, it probably won't matter. I like to have a deeper understanding how the figures apply to the real world. I feel a little cheated by this course.

I have to use this book for my college Managerial Accounting course, but it is well written and there are enough questions at the back of each chapter to give a student enough practice to make the concepts real. However, it would be helpful to have a practice section with answers in the back of the book so that a person could check his/her work before going on to the section without answers.

This was required in my Intro to Financial Acct class in college and it's a great price for the value. You will need to purchase a binder though, to hold it. Also be careful when opening the package. You wouldn't want the looseleaf pages to fall and get disorganized.

The book itself is a great tool. I prefer to read it instead of listening to a lecture. It has all the information and plenty of practice problems that you can use to understand the material better. With that there is almost too much content. For instance there are about 30 pages after every chapter and it can be annoying to carry around. It really isn't a 1000 page textbook to read but rather 600 or so.

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